

Freedom Fighting how do we convince the powers that be to relax their grip?

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Creative Commons Clinic
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Open is officially ok



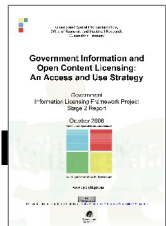
OECD Seoul Declaration for the Future of the Internet Economy

Recommends “an open environment that supports the free flow of information, research, innovation, entrepreneurship and business transformation.”



Venturous Australia, Future of the National Innovation System

Recommendation 7.8: Australian governments should adopt international standards of open publishing as far as possible. Material released for public information by Australian governments should be released under a creative commons licence.

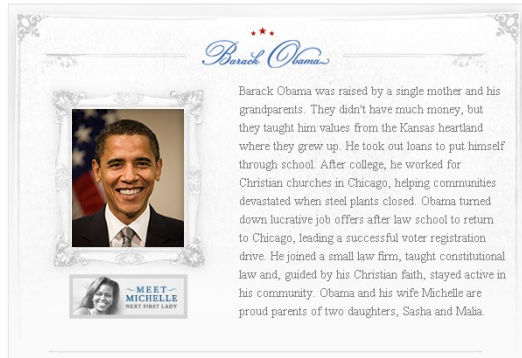



Queensland Government Information Licensing

Work

85% of government information should be made available under Creative Commons licences.

And real people are using it



“Barack Obama”, Change.gov, 
<http://change.gov/learn/presidentelect>



“War on Gaza Day 15”,
Al Jazeera,
<http://cc.aljazeera.net/node/29>



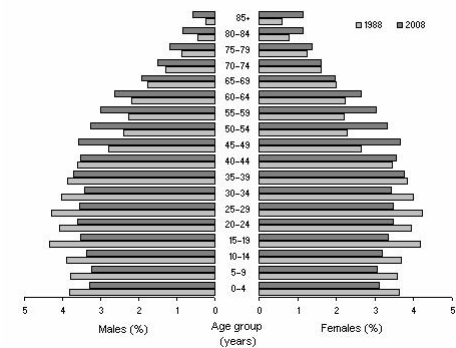
Cover Art from “The Slip”
by Nine Inch Nails,
<http://theslip.nin.com>



“Population structure”,
Australian Bureau of Statistics
<http://www.abs.gov.au/Ausstats/abs@.nsf/mf/3201.0>



Population structure, Age and sex - Australia - 1988 and 2008p



So what's the problem?

loss of control

change is hard

quality

default is easy

cost

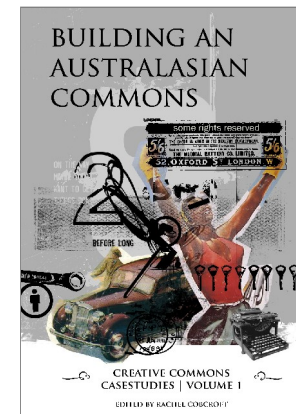
client sensitivity

security

you're all commies

Tools to combat this

- Networking – formal and social
- Direct advocacy
- Be practical, not just principled
- Avoid extremes
- Focus on the real problems
- Be accessible
- Case studies
- Be patient



Suggestions?

Thanks

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